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FOR IMMEDIATE RELEASE

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Free Change Readiness Audit Now Available at the App Store

Whether it's due to the economy, regulations or mergers, organizational change is a given. Being successful at driving organizational change is not. But, where to start?

The Change Readiness Audit App (<http://www.changeguidesllc.com/products/iApp.asp>) is a great assessment tool that can be done individually or as a group. By answering a few questions, it helps you understand what it takes to drive change successfully and assesses how you are doing on a current change.

The Change Readiness App will guide you through five sections, each covering a critical success factors for effective change. Answer the questions and get feedback about each critical success factor. When you have completed all of the sections, you will also get feedback about your overall readiness for change. The questions are quick and easy to answer – choose between just “yes”, “somewhat”, and “no” for each question. Within about 5 minutes, you will know how you are doing, as well as areas where you might need to beef up your plans to help people in your organization become ready, willing, and able to work in new ways.

The direct link on the App store is <http://itunes.apple.com/us/app/change-readiness-audit/id367278103?mt=8>

Until now, The Change Readiness Audit could only be found in the popular book, The Change Management Pocket Guide or on the Change Guides' website (changeguidesllc.com).

The Change Readiness Audit is only one of the 27 tools in The Change Management Pocket Guide. There are plans to convert more of these tools into App form.

Change Guides offers consulting, training, certification and other work support tools to help organizations successfully tackle organizational change. Kate Nelson and Stacy Aaron started Change Guides in 2005. It is a 100% women owned business.

More information about Change Guides, Ms. Aaron and Ms. Nelson can be found at www.changeguidesllc.com. If you'd like to schedule an interview with one of the Change Guides LLC partners, they can be reached at stacy.aaron@changeguidesllc.com or kate.nelson@changeguidesllc.com.